

Setanta S.A. wants to increase its assets through innovative projects

Setanta S.A., a company listed on the Main Market of the Warsaw Stock Exchange, being a capital group (investment entity) focussed on three areas, i.e. global projects, local projects and real estate, intends to make new investments based on the adopted strategy and investment policy. This way, the Issuer wants to achieve a long-term increase in the value of its assets.

The main objective of the company is an increase in the value of its assets, which will take place as a result of the increase in the value of its investment projects, mainly due to an appropriate selection of financial instruments for the investment portfolio and also its effective diversification. Setanta S.A. will be pursuing a growth strategy while maintaining the acceptable level of risk associated with investing or depositing funds, as well as maintaining the optimal security level. The issuer intends to make new capital investments based on rigorous investment criteria, including evaluation of the current and predicted situation in the markets the company concerned is operating in, the perspectives of its further development, the financial standing as well as the possibility of dividend payment in the case of capital companies. The company's management believes that thanks to the selection of entities conducted in such manner they will be able to choose the ones that will enable achieving above-average rates of return on invested capital.

"The main objective of Setanta S.A. in the nearest future is to oversee a dynamic increase in the value of several portfolio companies and to make investments in an entity or some entities in those sectors that are considered as highly prospective. In the long term, we will be developing Setanta based on three pillars because we want to protect our shareholders against business cycles and risks associated with the macroeconomic situation as well as their impact on the individual industries. For instance, a potential earthquake in the sector of new technologies is not going to do any serious harm to us if we have in our investment portfolio traditional local businesses or companies from the real estate sector generating dividends. At the same time, it is just the technological companies that can provide us with the strongest support in increasing the value of Setanta," reckons Konrad Szwedziński, Board Member of the Setanta S.A. company.

At present, the investment portfolio held by Setanta S.A. there are over a dozen companies, of which two thirds are ones listed on the NewConnect market. The first company worth mentioning is MODE S.A., a manufacturer of high-quality innovative solutions intended for automatically generating photographs of products and their rotating presentations. This entity has a very high potential for development in foreign markets and belongs to the segment of global projects in the Issuer's investment portfolio. Other companies in this segment also include City Inspire S.A., which after spectacularly launching a guide for hotels called StayForLonger in the SaaS model, embarked on new innovative ventures in the area of

e-tourism, and Excelead S.A., a company that created two innovative sales-boosting tools for firms.

“All of the 3 companies mentioned above have one common denominator: in recent years they have worked over their products and fine-tuned the business model; now, they are ready to strongly assert their presence in the selected segments of the market. The City Inspire is in the course of advanced talks regarding cooperation with large renowned travel brands. Excelead acquires new customers each month, and even though the volume of revenue is still at a low level, the regular increase in the number of customers is undoubtedly an encouraging fact for a company selling its products in the SaaS model. And the Mode company will probably become a beneficiary of the fact that high-quality photos and rotating product presentations are becoming a popular standard on the Internet,” adds Konrad Szwedziński.

In June of the current year, the Company joined the Liquidity Support Programme. The Issuer has also filed an application to the Financial Supervision Authority to be entered in the register of internally managed AIFs.

Setanta S.A. is a methodically developed capital group (investment entity) focussed on three areas: global projects, local projects and real estate. The company floated on the Main Market of the Warsaw Stock Exchange in January 2017 by way of transfer from the NewConnect market on which it was listed from January 2013. The Issuer’s main objective is a long-term increase in the value of its net assets.